

Taking customers by the hand along the value creation process

Using Festo engineering tools online throughout the entire value chain

With the personalized MyFesto dashboard at www.festo.com, Festo customers have a central overview of their current offers and service requests and can access all data on Festo products from their projects on MyFesto Projects. In future, Festo users will have it even easier: the System Configurator will give them a central point of access to the entire world of Festo engineering tools.

The System Configurator opens up the entire tool landscape of the design phase: customers can use it to design, select, dimension and configure their individual automation systems as a complete machine topology. Users can also configure specific components or entire load cases - from the PLC, drive controllers and remote I/Os in the AP network through to IO-Link devices. This enables customized automation solutions that are precisely tailored to the respective requirements.

Seamless collaboration

The System Configurator enables the storage and management of projects, parts lists and design data and integrates seamlessly into MyFesto Projects. This allows different functions in the customer's company to work together on the same project, for example by giving development engineers and purchasers access to the same data during the ordering process.

But that's not all: consistent data management via Projects allows design data to be imported directly into the Festo Automation Suite for efficient commissioning of the devices. This consistency offers several advantages: it facilitates the transition from planning to implementation, significantly reduces the time required for commissioning and at the same time reduces the susceptibility to errors.

In this way, Festo literally takes customers by the hand along the entire value creation process – from planning, development and procurement through to commissioning and maintenance. This makes the implementation of projects considerably faster, simpler and more efficient.

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My Festo

An example of the engineering tools: Consistent data management via Projects allows design data to be imported directly into the Festo Automation Suite for efficient commissioning of the devices.

About Festo

Festo is a global player and an independent family-owned company with headquarters in Esslingen am Neckar, Germany. Festo has set standards in industrial automation technology and technical education ever since its establishment, thereby making a contribution to sustainable development of the environment, the economy and society. The company supplies pneumatic and electrical automation technology to 300,000 customers of factory and process automation in over 35 industries. Digitalization, AI and the LifeTech sector with medical technology and laboratory automation are becoming increasingly important. The products and services are available in 176 countries. With about 20,600 employees in over 250 branch offices in around 60 countries worldwide, Festo achieved a turnover of around €3.45 billion in 2024. More than 8% of this turnover is invested in research and development. In this learning company, 1.5 % of turnover is invested in basic and further training. Festo Didactic SE is a leading provider of technical education and training and offers its customers worldwide comprehensive digital and physical learning solutions in the industrial environment.